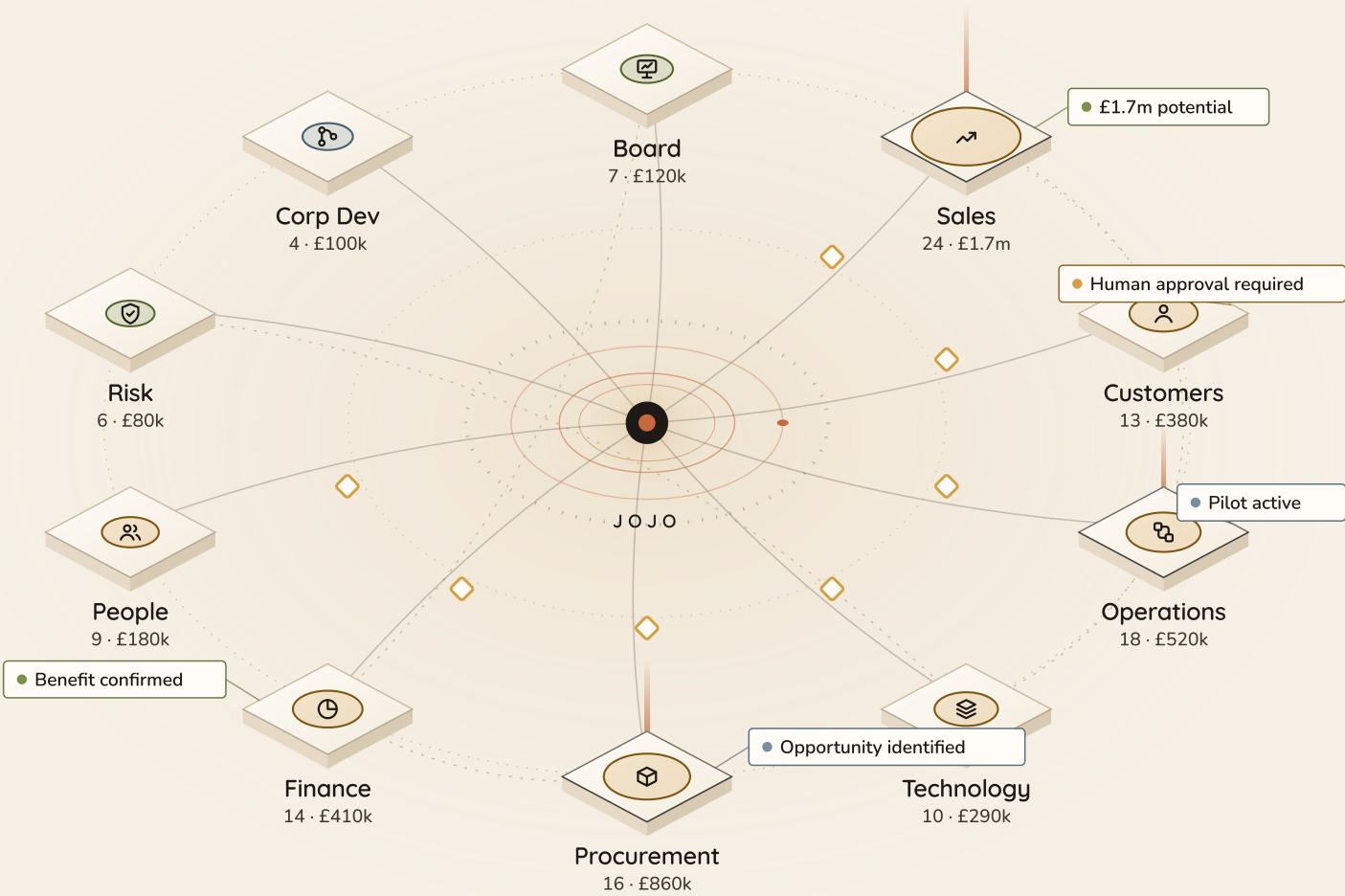


— ENTERPRISE VALUE OPTIMISATION · THE PROCESS IN 9 STEPS

See the whole business. Optimise what matters.

SourcingAI EVO maps your organisation, identifies where value can be created, proves the best opportunities on your own data and coordinates safe deployment — through one enterprise view powered by JoJo.



— THE PROBLEM

Tools, ideas and pilots are everywhere. One prioritised portfolio is not.

01

Disconnected tools

Each function buys its own AI. Nobody can see what overlaps, what connects or what it adds up to.

02

Ideas without value

Long lists of use cases — few with a stated value, confidence, owner or evidence.

03

Pilots without a path

Proofs of concept that impress, then stall before production, control or measured benefit.

ONE ENTERPRISE VIEW

Value, readiness, control and progress on one screen.

Every opportunity carries the same structure: a low, expected and high value with stated assumptions, a confidence score kept separate from value, readiness, dependencies, a named owner, the controls that apply and one clear next action.

YOUR VALUE OPPORTUNITY

£4.8m

Range £3.2m–£6.9m a year · confidence medium

OPPORTUNITIES	READY NOW	IN PILOT	LIVE
127	21	6	14
Automate prospect research and qualification			£185k
Draft first-touch outreach from verified buyer signals			£142k
Profile third-party spend across all business units			£138k

OUTCOMES

Start with the business outcome. The engine comes later.

 **Executive Intelligence**
Board & Executive

 **Revenue Automation**
Sales

 **Customer Operations Automation**
Customers

 **Operations & Service Automation**
Operations

 **Finance Automation**
Finance

 **Procurement Intelligence**
Procurement

 **Workforce Intelligence**
People

 **Technology & Private AI**
Technology

 **Trust & Governance**
Risk & Governance

 **Corporate Development Intelligence**
Corporate Development

 **Public Sector Intelligence**
Public Sector

 **Fleet Intelligence**
Fleet & EV

 **Specialist Asset Intelligence**
Specialist Assets

 **Innovation & New Ventures**
Innovation

— HOW THE EVO REVIEW WORKS

From a map of the organisation to measured value.

01 Discover Map the organisation, processes, systems, people, data, constraints and ambitions.	02 Identify Surface AI, automation, integration and operating-model opportunities.	03 Value Estimate revenue, cost, time, experience and risk outcomes with stated assumptions.	04 Prioritise Place each item into Now (0–30 days), Next (30–90 days) or Later (strategic).
05 Prove Build working demonstrations against the customer's own use cases and evidence.	06 Deploy Connect the chosen capabilities into existing systems and operating processes.	07 Supervise Apply permissions, human approval, evidence, QA, audit and escalation.	08 Optimise Track realised value and let JoJo identify the next best opportunity.

— HUMAN + AI CONTROL

People stay accountable. Agents act within authority.

In the example review, **7 decisions** were waiting for named people. Until each is decided, the related agents take no action. Every recommendation separates observed fact, supplied information, calculation, assumption, benchmark, inference and recommendation.

Permissions

Every agent has a defined scope and limits, set by role.

Human approval

Material actions pause for a named approver.

Evidence

Each action records its source, reason and outcome.

Monitoring

Exceptions, quality and realised value tracked continuously.

Escalation

Out-of-limit cases go to named business owners.

— PROOF

Working demonstrations on your own cases, before anything is deployed.

↗ Revenue Automation

Automate prospect research and qualification

£185k a year expected

Working demonstration run on 145 of Northbridge's own historical cases; 84% accepted without change

⬠ Human approval · Sales Director and Data Protection Officer

📦 Procurement Intelligence

Profile third-party spend across all business units

£138k a year expected

Working demonstration run on 289 of Northbridge's own historical cases; 93% accepted without change

⬠ Human approval required

🔧 Operations & Service Automation

Allocate field engineer jobs by skill, location and SLA

£69k a year expected

Working demonstration run on 167 of Northbridge's own historical cases; 87% accepted without change

⬠ Human approval · Operations Director

— JOJO

The intelligence that keeps the portfolio moving.

JoJo is not a chatbot. It understands the organisation, prioritises opportunities, coordinates agents and workflows, supervises action, learns from outcomes — and keeps identifying the next best opportunity.

Discovery

An opportunity surfaces with its value and evidence.

Action

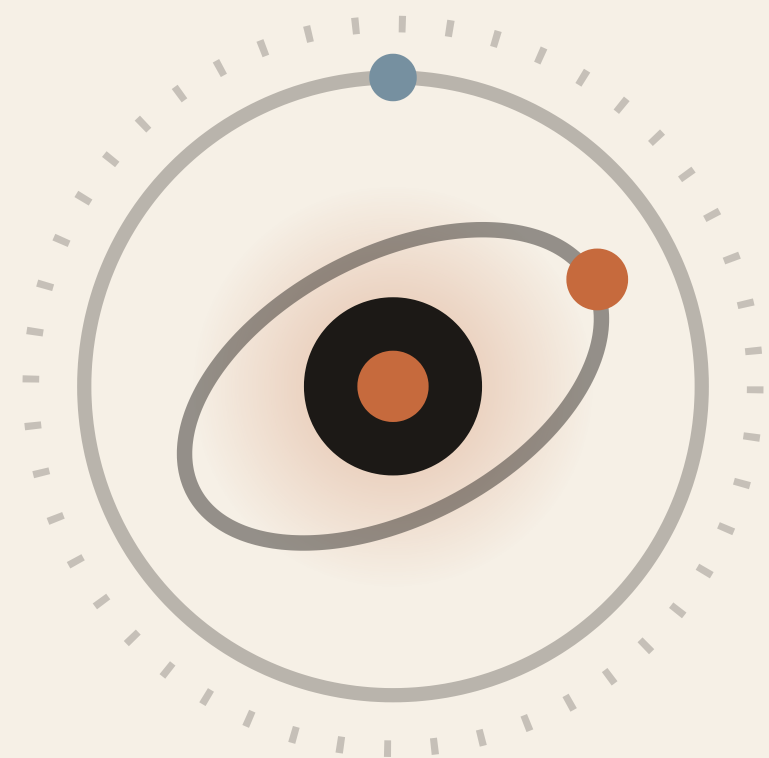
Work is routed to the right business area.

Human approval

Movement pauses until a named person decides.

Completion

Benefit is measured and the next opportunity is proposed.



— NEXT STEPS

Before you buy
another AI tool, map
the whole enterprise.

Book an EVO Review



sourcingai.co.uk

A structured review that becomes one prioritised, evidenced and controlled portfolio of value your board can authorise.

Explore the live demo



demo.sourcingai.co.uk